



Mission & Vision

- The Premiere Oncology Foundation is a 501(c) 3 non-profit organization founded in February, 2006. The foundation's mission is to enhance the care of cancer patients through psychosocial support, research, education and integrative medicine.
- The foundation is dedicated to new drug development with integrity by providing patients not only hope, but dignity and a better quality of life during their cancer journey. The foundation's approach integrates and respects patients' needs, as well as colleagues' opinions. The foundation partners with patients every step of the way.
- To fulfill its mission, the foundation must link all of its activities to research—evaluating and refining each intervention so that effective therapies can be disseminated worldwide and ineffective ones eliminated.
- Research the effectiveness of distress management (psychosocial support)
- Support Phase I research into the further understanding of new drug development, mechanisms of action and pharmacodynamic factors
- Develop patient assistance programs for those in need without the financial resources to participate in these trials
- Understand barriers to entry amongst underserved populations

Foundation Goals

Psychosocial Oncology Support Programs

- Develop and implement psychosocial programs for patients and families throughout all stages of their cancer journey. These programs utilize nurse practitioners, marriage and family therapists, social workers and other professionals in such areas as quality-of-life issues, useful day-to-day tools for survivors, spirituality and caregiver support.
- Deliver individualized and group counseling to patients and their extended families utilizing a full range of modalities including psychotherapy, holistic therapy, guided imagery, hypnosis, art therapy and journal writing
- Create a training program for both volunteers and Premiere Oncology health care professionals to manage the psychological needs of patients and their extended family, including the Premiere Patient 2 Patient peer support network

Integrative Medicine

- Provide integrative medical services including acupuncture/acupressure, pain management, yoga therapy, massage therapy, nutrition education, hypnosis, reflexology (and more) for patients and care givers

Clinical Trial Research

- Research determinate factors that lead to an enhanced quality of life in patients, which may include complementary and/or alternative medical therapies

Clinical Trial Education

- Act as a portal for information regarding clinical trials for patients, physicians, patient advocacy groups and other care providers
- Create a database of information and on-site reference library for common questions from patients and doctors regarding clinical trials
- Develop and distribute digital/print patient, doctor and foundation newsletters regarding clinical trials

Partnerships

- Create local, regional and national partnerships/affiliations to enhance the quality of information available regarding clinical trials and survivorship for patients and their families

Making A Donation

Thank you for your interest in donating to the Premiere Oncology Foundation. Your support makes our work possible. There are three easy ways for you to make a tax-deductible donation:

1. Donate on-line via PayPal by visiting www.premiereoncology.org. Be sure to click on the "Make a Donation" link located on the left side of the page.
2. Donate by phone by calling **310 570-1474**.
3. Donate by mail. Please send your check to:
Premiere Oncology Foundation
2020 Santa Monica Blvd., Suite 600
Santa Monica, CA 90404

For more information, please contact us at 310 570-1474 or send us an e-mail at foundationinfo@premiereoncology.org.